



**Paradigm Information Services, Inc.**

10755 Scripps Poway Parkway #424  
San Diego, CA 92131

858.693.6115

## **News Release**

### **Paradigm Receives Women's Business Enterprise National Certification**

January 21, 2015

**SAN DIEGO, Calif., Jan 21, 2015** – Paradigm Information Services has received national certification as a Women's Business Enterprise (WBE) by the Women's Business Enterprise Council – West, a regional certifying partner of the Women's Business Enterprise National Council (WBENC).

"We are proud to count Paradigm Information Services as one of the 11,500 certified WBEs in the U.S.," said Pamela S. Williamson, Ph.D, president/CEO, Women's Business Enterprise Council – West.

"We are pleased to receive this important certification by WBENC, and we are honored to be a part of this great organization that promotes and fosters growth for women-owned businesses," said Betsy Bentz, co-founder and CEO of Paradigm.

WBENC's national standard of certification is a meticulous process that includes an in-depth review of the business and a site inspection. The certification process is designed to confirm that the business is at least 51% owned, operated, and controlled by a woman or women. According to WBENC, by including women-owned businesses among their vendors, corporations, and government agencies demonstrate their commitment to fostering diversity and the continued development of their supplier/vendor diversity programs.

#### **About Paradigm Information Services**

Paradigm Information Services specializes in matching talent with opportunity. We bring our clients the best people and our people the best jobs. In addition to paying competitive rates, Paradigm offers its full-time employees a comprehensive benefits package. Our recruiting and hiring process is designed to ensure a good fit for both client and candidate. Visit our website at [www.paradigminfoservices.com](http://www.paradigminfoservices.com) to access our online job search services, The Blog, and other resources.

For further information: Rick Scheiner, 858.693.6115 ext. 101, [rscheiner@paradigminfoservices.com](mailto:rscheiner@paradigminfoservices.com)